

Permata inks deals to boost projects

COLLABORATION: 7
pacts with varsities,
agencies to enhance
kids' development

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THE Permata Division under the Prime Minister's Department yesterday signed four memorandums of understanding (MoU) and three terms of reference (ToR) with seven agencies to develop and boost Permata programmes.

Permata inked the MoU with Universiti Kebangsaan Malaysia (UKM), Universiti Pendidikan Sultan Idris (UPSI), Universiti Sains Islam Malaysia (USIM) and Universiti Putra Malaysia (UPM).

The three implementation agencies that signed the ToR were the Tourism and Culture Ministry, the Rural and Regional Development Ministry and the National Unity and Integration Department.

The MoU and ToR signing ceremony was witnessed by the prime minister's wife, Datin Seri Rosmah Mansor, who is Permata patron at Seri Perdana Complex, here.



Datin Seri Rosmah Mansor with representatives of seven government agencies who inked memorandums of understanding and terms of reference with the Permata Division under the Prime Minister's Department to develop and boost Permata programmes in Putrajaya yesterday. With them is senior consultant to the Prime Minister's Department **Tan Sri Prof Dr Sharifah Hapsah Syed Hasan Shahabudin** (third from right). Pic by Mohd Fadli Hamzah

The objective of the MoUs was to strengthen the collaboration between Permata Division and universities in the field of academic, research and services, and to encourage children's development and nurture them in the related fields.

ToRs between Permata and the government agencies was aimed at outlining the scope of involvement in implementing Permata programmes.

Rosmah said the MoUs and ToRs showed the agencies' commitment in developing and boosting Permata programmes, which would be beneficial for the future generation.

"I was informed that this strategic collaboration will optimise the use of human resources in an efficient and effective way.

"It is also in line with the implementation of the Blue Ocean Strat-

egy introduced by the government in the Government Transformation Programme.

"I am sure we will be able to intensify cooperation to provide the best opportunities for students, children and youth. With this understanding, it will help serve Permata as a platform of excellence for children and students," she said.

The collaboration with UKM is

aimed at developing and improving three Permata Division's initiatives, — the National Permata Pintar Centre, Youth Empowerment Centre and UKM Children's Specialist Hospital.

Permata Division will work with UPSI, USIM and UPM in the field of academics and research for various programmes.

UPSI will focus on the development of early childhood education programmes; USIM on talented Muslim children's education through the Permata Insan programme; and UPM on the training and teachers' professional development programmes for Permata Negara.

Under ToR, Permata will team up with the Tourism and Culture Ministry to outline the scope of involvement in the Permata Seni programme for choir, dance and music.

Permata will also cooperate with the Rural and Regional Ministry in the implementation of Taska Permata Kemas under Permata Negara programme, while the Nationality and Integration Department would work with Permata in the execution of Taska Permata Perpaduan.

During the event, Rosmah said eight Permata Insan students had won gold, silver and bronze medals in the Long Term Project Level 1 and 2 competition in conjunction with the World Creativity Festival.